

FASHION GREEN DAYS

FASHION AND LIVING

Creating regenerative fashion

| *April 07-08 2022*

A physical and digital event to imagine a fashion that does not destroy, but regenerates.

The erosion of biodiversity and its 2 million species, from bacteria to mammals, is unprecedented. Human activity and globalized industries, including fashion, have made immense damage over the last 50 years: pesticides saturation, fossil fuel depletion, water and air pollution, soil and sea destruction.

In order to stop destroying the Living, while continually dressing a growing population, Fashion must reinvent its production methods. It must seize solutions to reduce its harmful effect and become non-destructive, or even regenerative for all ecosystems.

The **Fashion Green Days “Fashion and Living”** aim to assess these solutions and their application, to inspire the sector.

50 exhibitors in Roubaix
2 days of conferences broadcasted online

Free exhibition stall for members of Fashion Green Hub
To exhibit, please contact hello@fashiongreenhub.org.

TOPICS



01 Regenerative fashion: how ?

02 Reducing and fixing

03 Resources

04 Solutions

05 The leather sector

06 Humans

07 Laws and norms

08 Inspirations



BECOME A SPONSOR FOR THE EVENT

COMPENSATIONS

All of our sponsors can intervene during a talk or roundtable during the event.

* Option 1 : Start-ups and young companies / 1 000 €

- Your booth in the exhibition hall
- Your logo on the event's communication documents and newsletters
- 5 free passes for your collaborators

* Option 2 : Sponsor / 3 000 €

- Your booth in the exhibition hall
- Your logo on the event's communication documents and newsletters
- Custom article on Fashion Green Hub's blog
- 10 free passes for your collaborators

BECOME A SPONSOR FOR FASHION GREEN HUB (MEMBERSHIP INCLUDED)

PARTNER (5 000€ HT)



Free events for 10 employees

Access to 2 think tanks

Sponsoring for 1 event

Your **logo on our website**

Access to a **sustainable and circular textile library**

Free access to our meeting rooms (1 day)

Intervention of experts in your company (1 day)

Custom article on Fashion Green Hub's blog

PARTNER (10 000€ HT)



Free events for 10 employees

Access to 2 think tanks and 2 workshops

Sponsoring for 2 events

Your **logo on our website**

Access to a **sustainable and circular textile library**

Free access to our meeting rooms (1 day)

Intervention of experts in your company (1 day)

Custom article on Fashion Green Hub's blog

GREEN PARTNER (20 000€ HT)



Free events for 20 employees

Access to all think tanks and 2 workshops

Sponsorship for 3 events

Your **logo on our website** and in our public coworking space

Access to a **sustainable sourcing service**

Access to a **sustainable and circular textile library**

Free access to our meeting rooms (2 days)

Intervention of experts in your company (2 days)

Custom article on Fashion Green Hub's blog

MASTER PARTNER (30 000€ HT)



Free events for 30 employees

Access to all think tanks and 2 workshops

Sponsorship for all events

Your **logo on our website** and in our public coworking space

Access to a **sustainable sourcing service**

Access to a **sustainable and circular textile library**

Custom videos during events

Free access to our meeting rooms (5 days)

Intervention of experts in your company (5 days)

Custom article on Fashion Green Hub's blog

TO BECOME PARTNER, CONTACT US

Email : fashiongreendays@fashiongreenhub.org

Website : www.fashiongreenhub.org

An event organized by FASHION GREEN HUB

Fashion Green Hub, a non-profit organization, unites 300 committed companies to promote environmental innovation in the textile sector. It helps companies develop (start-ups, brands, designers) and transform.

FASHION GREEN DAYS since 2018

7700 participants, 480 speakers (professionals, experts, designers, authors, journalists and researchers) and 150 conferences available online : the resource for innovative companies.

OUR UPCOMING EVENTS

- «Circular know-how for tomorrow» - may/june in Lyon
- Fashion Green Days «Fashion's Impact» - october in Roubaix
- Fashion Tech Days «Virtual Fashion Demo Day»
- Meeting of Social and Solidarity Economy Workshops
- Local events organized by our members

OUR PARTNERS

